

Notice of decision – Princes Highway, Loftus – Digital Advertising Signage

Section 2.22 and clause 20 of Schedule 1 of the *Environmental Planning and Assessment Act 1979*

Application type	Development Application
Application number and project name	DA 22/5186
Applicant	Transport Asset Holding Entity of NSW / Sydney Trains
Consent Authority	Minister for Planning and Public Spaces

Decision

The Deputy Secretary, Development Assessment, under delegation from the Minister of Planning and Public Spaces has, under s.4.16 of the *Environmental Planning and Assessment Act 1979* (**the Act**) granted consent to the development application subject to the recommended conditions.

A copy of the development consent and conditions is available [here](#).

A copy of the Department of Planning and Environment's Assessment Report is available [here](#).

Date of decision

28 June 2023

Reasons for decision

The following matters were taken into consideration in making this decision:

- the relevant matters listed in section 4.15 of the Act and the additional matters listed in the statutory context section of the Department's Assessment Report;
- the prescribed matters under the *Environmental Planning and Assessment Regulation 2021*;
- the objects of the Act;
- all information submitted to the Department during the assessment of the development application and any additional information considered in the Department's Assessment Report; and
- the findings and recommendations in the Department's Assessment Report.

The findings and recommendations set out in the Department's Assessment Report were accepted and adopted as the reasons for making this decision.

The key reasons for granting consent to the development application are as follows:

- the project is permissible with development consent under the *State Environmental Planning Policy (Industry and Employment) 2021* and is consistent with NSW Government policies including the *Transport Corridor Outdoor Advertising and Signage Guidelines 2017*;
- the impacts on the community and the environment can be appropriately minimised, managed or offset to an acceptable level, in accordance with applicable NSW Government policies and standards. The consent authority has imposed conditions relating to construction standards, environmental considerations and construction certification;
- the issues raised by government agencies and Council during consultation have been considered and adequately addressed through changes to the project and the recommended conditions of consent (where applicable; and
- weighing all relevant considerations, the project is in the public interest.

Attachment 1 – Consideration of Community Views

The Department exhibited the Development Application for the project, including the Statement of Environmental Effects from 10 May 2022 to 6 June 2022 on its website. The Department also notified surrounding landholders in writing and consulted with Sutherland Shire Council, Heritage NSW, National Parks and Wildlife Services (NPWS) and Transport for NSW (TfNSW).

TfNSW raised no objection to the sign, subject to the proposal complying with the *Transport Corridor Outdoor Advertising & Signage Guidelines 2017* (Signage Guidelines) and recommended conditions regarding display requirements, completion of a Road Safety Assessment (RSA), Road Occupancy License (ROL) and other standard requirements.

NPWS raised no objection to the sign and raised comments noting the application had not adequately considered impacts on the Royal National Park. The Applicant addressed these impacts in the Response to Submissions documentation and the Department has assessed the impacts in the Assessment Report.

Heritage NSW raised no objection to the sign and provided a recommended condition to manage the unexpected discovery of historical archaeological information.

Council objected to the sign on the basis of traffic and safety, residential amenity, heritage and visual impacts. The Department has considered Council's objection in the Assessment Report.

There were no community views that needed to be taken into consideration in making this decision. No issues were raised by the community and no public submissions were received during the exhibition period.